WE MAKE INTERNATIONAL BUSINESSES SOAR

Team NEO, the economic development organization focused on creating jobs and helping businesses thrive in Northeast Ohio, can help your international company gain access to Cleveland Plus, our 18-county business growth region. Cleveland Plus provides the ideal environment for international business operations, with a $226 billion economy, globally recognized logistics infrastructure, skilled workforce, corporate-friendly tax structure, low cost of doing business and exceptional quality of life.

COVER USA AND CANADIAN MARKETS

Locating your business in the Cleveland Plus region enables you to:

1. COVER USA AND CANADIAN MARKETS
   Cleveland Plus is centrally located between New York City, Chicago and Toronto. It is within a day’s drive of 60% of all U.S. Fortune 500 headquarters as well as many Canadian headquarter locations. This proximity to major customers and suppliers throughout North America helps your operations run efficiently. In addition, the Eastern Standard Time Zone is friendly to world markets.
**DIRECT CLEVELAND-EUROPE ROUTE: UNTAPPED MARITIME TRADE LANE**

**ALL-WATER ROUTE TO NORTH AMERICA’S PRODUCTION/CONSUMPTION CENTER:**
**FASTER – GREENER – LOWER COST**

4 DAYS FASTER

THAN WATER, RAIL AND TRUCK VIA U.S. EAST COAST PORTS

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**Northeast Ohio QUICK FACTS**

- Gross Domestic Product (GDP): $226 billion
- Population: 4 million
- Talent: 2 million
- Average Wage: $46,273
- Number of Firms: 109,000
- Number of International Firms: 600+
- Eastern Time Zone

**Ohio QUICK FACTS**

- Population: 11.6 million
- Gross Domestic Product (GDP): $611 billion

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**DIRECT CONTAINERIZED CARGO SERVICE TO EUROPE**

The Port of Cleveland has the only scheduled maritime service in the Great Lakes that provides a direct, scheduled service of containerized cargo to the European continent. This allows shippers access to global markets faster and more efficiently than moving their goods through coastal ports.
Thrive in CLEVELAND PLUS with:

- **17 business incubators**
- **25+ colleges and universities** awarding **51,000** post-secondary degrees and certificates annually
- Intercultural educational opportunities through Arabic, Cantonese, Dutch, French, German, Greek, Hebrew, Hungarian, Italian, Japanese, Korean, Lithuanian, Mandarin, Polish, Slovak and Slovenian international language schools
- Exceptional quality of life
  Cost of living **11.6%** lower than the national average

WE MAKE THINGS HERE WITH OUR EMERGING, GROWING INDUSTRIES

Northeast Ohio has a strong history of innovation and traditional manufacturing. We’ve built on that tradition to become a center of innovation with emerging technologies such as additive manufacturing (AM), smart devices and systems, and energy storage. These technologies help spur growth across our driver industries: advanced manufacturing, automotive, energy, specialty chemicals, biohealth and headquarter/professional services.

With this strong manufacturing base, Northeast Ohio is uniquely positioned to help the region’s businesses adopt and leverage AM technologies. In addition, we are home to America Makes, the national accelerator for additive manufacturing and 3D, which enables us to continue building a thriving AM cluster that is progressively turning the region into an additive manufacturing hub.

LEADING FOREIGN-OWNED COMPANIES IN NORTHEAST OHIO

ABB Ltd
Akzo Nobel N.V.
ArcelorMittal SA
BASF SE
Bridgestone Corporation
Compagnie de Saint-Gobain
Continental AG
DAIDO STEEL Co., Ltd.
Hitachi, Ltd.
Itochu Corporation
Knorr-Bremse AG
Koninklijke Philips N.V.
LANXESS AG
Magna International Inc
Meggitt PLC
Mitsubishi Chemical Holdings Corporation
Mitsubishi Heavy Industries, Ltd.
National Industrialization Company
Nestlé S.A.
Sankei Giken Co., Ltd.
Schaeffler INA Holding GmbH & Co. KG
Siemens AG
STERIS plc
ThyssenKrupp AG
Vallorec S.A.

Ohio’s Rank IN THE USA

- **7th largest** population
- **4th largest** manufacturing GDP
- **3rd lowest tax rate** on new capital investment

Ohio’s GDP is comparable to that of **Belgium and Taiwan**
TEAM NEO IS HERE TO HELP

Team NEO and our partners are committed to helping companies establish successful operations in Northeast Ohio. On a confidential, no-fee basis, we serve as your single point of contact for the entire region, providing information and insights to help you make an informed location decision. As Northeast Ohio’s JobsOhio affiliate, Team NEO also provides support services for your business’s expansion and growth.

Should you choose Cleveland Plus, we offer a broad range of services to help you establish your operation and build relationships vital to your business success.

Among these services:

+ Assistance with establishing a U.S. subsidiary
+ Incentive information
+ Information related to Northeast Ohio’s supply chain, logistics, utilities and taxes
+ Workforce data
+ Site and building information
+ Business insights from our econometric research staff to help you evaluate revenue opportunities, risks and potential shareholder return
+ Introductions to business and civic leaders, organizations and chambers of commerce
+ A referral network of international service providers in areas such as banking, immigration and accounting