WE MAKE THINGS HERE

IDEAS + PRODUCTS + PROFITS

WE MAKE
INFORMATION TECHNOLOGY BUSINESSES FLOURISH

Northeast Ohio offers an ideal environment for information technology businesses. From software developers and hardware manufacturers to data centers and heavy IT users, our region is a hub of IT activity and leadership. In addition, businesses located here enjoy benefits including the low cost of doing business, a robust infrastructure, tax advantages and world-class education institutions.

SUCCESS TELLS THE STORY

Leading IT companies choose Northeast Ohio because they recognize its potential for fueling their success. NEO provides resources to help IT firms grow in a business environment that nurtures and connects manufacturers, suppliers and customers. Tax advantages and a relatively low cost of doing business, coupled with the region's low cost of living, make NEO a wise financial choice, too.

From well-known Fortune 500 companies to high-potential, forward-thinking startups, businesses are planting roots, investing and thriving in Northeast Ohio. Here is a glimpse into some recent investments by prestigious IT companies:

+ **Hyland Software** OnBase creator Hyland Software continues to grow in Cleveland Plus. Named among Fortune's 100 Best Companies To Work For in 2016, Hyland is adding 450 new jobs to its global headquarters here this year to meet the demands of its leading enterprise content management (ECM) product.

+ **IBM** Fortune 100 company IBM acquired Cleveland-based Explorys in 2015. Explorys is a healthcare intelligence cloud company that has built one of the largest clinical data sets in the world.

+ **Turning Technologies** Founded in 2002 with the help of the Youngstown Business Incubator, Turning Technologies has grown from a small startup with just three employees to an organization of more than 250. This company creates collaborative, interactive learning environments through instructional, assessment-delivery and data-collection solutions.

LOW COST OF DOING BUSINESS

Businesses find they get more for less in Cleveland Plus. According to Moody's Analytics, the cost of doing business in Northeast Ohio is almost 10% lower than the U.S. average. When evaluating costs such as labor, taxes, energy, rental space and construction, IT businesses are finding that Cleveland Plus is a great place to establish or expand operations.

RESOURCES FOR IGNITING YOUR BUSINESS

Cleveland Plus supports IT companies through a strong network of economic development agencies, corporate partners, and business and community leaders that serve as advocates for the industry and provide business assistance such as helping companies make the connections they need.

Among our advocate organizations:

+ **HIMSS** This nonprofit organization, a major tenant of the Global Center for Health Innovation in Cleveland, focuses on improving healthcare access and outcomes, and reducing costs through IT solutions.

A DATA CENTER USER WITH
1MW
OF CRITICAL
POWER
PROVISIONED TO A
1,000^{SQ-FT} DATA HALL
CAN **SAVE** UP TO
$3.2M
IN TAX DOLLARS IN **OHIO**

Source: ByteGrid

GRADUATES IN
COMPUTER-RELATED FIELDS
ANNUALLY WITHIN
200miles OF NEO
15,800

Source: EMSI 2016.1

+ **OHTech** With 700 members representing all facets of IT—software development, IT services, website design and development, custom application development, IT recruiters and more—OHTech advocates for the industry by supporting member needs with talent and business development assistance.

+ **NEO CyberConsortium** Has been organized to become a Northeast Ohio center of excellence for cyber defense, formed to address and mitigate escalating cyber threats across various industries.

Northeast Ohio companies can also benefit from incentives such as the $2.3 billion Ohio Third Frontier initiative, which offers innovative programs for emerging and established high-tech companies.

ROBUST DIGITAL INFRASTRUCTURE

Northeast Ohio boasts a digital infrastructure that is pivotal to advancing the region's technology success and leadership. Our ultra-high-speed, open and neutral fiber network, which spans 24 counties and 2,500 miles, is the result of efforts led by OneCommunity, a nonprofit organization dedicated to expanding high-speed broadband access and adoption throughout Cleveland Plus.

TAX ADVANTAGES

The state of Ohio provides sales and use tax exemptions for the purchase, delivery, installation and repair of computer data center equipment for qualified businesses. In addition, state and local tax incentives, grants and low-interest financing help businesses reduce risk and operate profitably.

IT COMPANIES CHOOSE NEO

IT companies that choose to operate in Northeast Ohio include these and more:

+ **ABB Inc.**
+ **BlueBridge Networks, LLC**
+ **ByteGrid**
+ **Cisco Systems**
+ **Hyland Software, Inc.**
+ **IBM**
+ **LeanDog**
+ **MCPc**
+ **OverDrive, Inc.**
+ **Rockwell Automation**
+ **Telos**
+ **Therm-O-Disc Inc.**

EDUCATION PROGRAMS

Within 200 miles of Northeast Ohio, there are more than 450 colleges and universities with CIS programs. In addition, 4,300 associates, 7,000 bachelor's, and 4,500 graduate degrees and certificates are awarded in CIS and Computer Engineering annually.

Source: EMSI 2016

CASE WESTERN RESERVE UNIVERSITY
RESERVE DEPARTMENT OF ELECTRICAL ENGINEERING & COMPUTER SCIENCE

Case Western Reserve University's graduate program is ranked among the top 50 in the country by U.S. News & World Report and is one of the nation's elite colleges of engineering.

KENT STATE UNIVERSITY
SCHOOL OF DIGITAL SCIENCE

Offering a variety of graduate and undergraduate programs, Kent State University's School of Digital Sciences leads Northeast Ohio in awarding CIS degrees.

THE OHIO STATE UNIVERSITY

The Ohio State University awards 450 bachelor's and 150 graduate degrees in CIS and computer engineering each year.

AKRON TRAINING AWARD

Akron was named a "TechHire City," as part of a new federal job-training program. The designation makes the city eligible for federal funding to train as many as 400 people in the Greater Akron area for high-tech jobs by the end of 2016.

Information Technology companies choose Cleveland Plus. From ideas to products to profits, we make things here. We make things happen.

Cleveland+®
Akron + Canton + Youngstown

We make things here.
Ideas + Products + Profits

To find out more about Cleveland Plus, contact us at **888.NEO.1411**. Or visit **clevelandplusbusiness.com** today.

Cleveland Plus Business - USA
1111 Superior Avenue,
Suite 1600
Cleveland, Ohio 44114 USA
888.NEO.1411
clevelandplusbusiness.com

JobsOhio NETWORK REGIONAL PARTNER

© 2016 Cleveland Plus Business

CONNECT WITH US