

# 2021 NEO RISING: CELEBRATING TODAY, BUILDING TOMORROW.

NEO Rising: Celebrating Today. Building Tomorrow. is Team NEO’s annual event to celebrate the accomplishments of a strong, coordinated network. Your investment supports Team NEO’s efforts to tell the compelling story of progress, innovation and engagement that has made the Northeast Ohio Region an attractive place to foster business growth with local companies and attract businesses regionally, nationally, and internationally. In addition, we honor individuals as Team NEO Regional Economic Development Champions for their work in advancing our region’s economy.

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|------------------------|---|
| <b>Location</b>        | Embassy Suites, Independence  |
| <b>Keynote Speaker</b> | Deputy Commerce Secretary Don Graves  |
| <b>Date</b>            | October 7, 2021   |
| <b>Time</b>            | 4:30 pm to 7:00 pm  |
| <b>Audience</b>        | C-Suite executives, business owners, developers, economic development professionals, commercial real estate professionals and government officials – 2020 Virtual Attendance – 300+ |

**Presenting Sponsor \$10,000**

- Naming rights as Presenting Sponsor
- Logo on the Team NEO Economic Development Champion awards
- Speaker participation
- Tier-one logo presence displayed during event
- Name recognition as Presenting Sponsor on all marketing materials
- Recognition on all promotional materials, including social media before, during and after event
- List of attendees with names/titles/companies
- Industry exclusivity
- Full page ad - back cover of NEO Rising program
- Eight tickets with priority reserved seating with tabletop/logo name recognition
- Distribution of promotional giveaway at tables (provided by sponsor)



Bill Koehler, Team NEO CEO  
Speaking at 2019 NEO Rising event.



Bill Koehler, CEO, Team NEO with John Morikis,  
Chairman and CEO, The Sherwin-Williams Company  
A conversation at 2020 NEO Rising event.

**Keynote Sponsor** **\$7,500**

- Introduction of Keynote Speaker
- Tier-one logo/link posted on Team NEO event website page
- Name recognition as Keynote Sponsor on all marketing materials
- Recognition on all promotional materials, including social media before, during and after event
- Full page ad in NEO Rising program
- Eight tickets with priority reserved seating with tabletop/logo name recognition
- Distribution of promotional giveaway at tables (provided by sponsor)

**Economic Development Champions Sponsors (3 Champions)** **\$5,000**

Team NEO recognizes individuals as Regional Economic Development Champions for their work in leveraging the full strength of Northeast Ohio's economic development network to advance our region. There are three categories: Economic Development, Community Leader and Business Development.

**Business Leader:** Kimberly Riley, President: Hylant Cleveland

**Economic Development Leader:** Brad Whitehead, Senior Advisor, Special Projects and Past President: The Fund for Our Economic Future

**Community Leader:** Lee Friedman, CEO: College Now Greater Cleveland

- Logo on the Team NEO Economic Development Champion award of sponsored leader with the Presenting Sponsor
- Video introduction of sponsored champion
- Logo/link posted on Team NEO event website page
- Recognition on all promotional materials, including social media before, during and after event
- Half page ad in NEO Rising program
- Eight tickets with priority reserved seating with tabletop/logo name recognition
- Distribution of promotional giveaway at tables (provided by sponsor)

**Photo Booth Sponsor (one available)** **\$3,500**

- Signage at photo booth
- Four tickets with tabletop logo/name
- Quarter page ad in NEO Rising program
- Tier-two logo/link posted on Team NEO event website page
- Email invitation and social media recognition before, during and after the event
- Sponsor logo presence on all marketing materials
- Distribution of promotional giveaway at tables (provided by sponsor)

**Dessert Sponsor** **\$2,500**

- Sponsor logo presence on all marketing materials
- Sponsor logo/link posted on Team NEO event website page
- Recognition at event as Dessert Sponsor
- Four tickets with tabletop logo/name
- Half page ad in NEO Rising program
- Email invitation and social media recognition before, during and after the event

**Table Sponsor** **\$2,000**

- Four tickets with tabletop logo/name
- Quarter page ad in NEO Rising program
- Sponsor logo presence on all marketing materials
- Sponsor logo/link posted on Team NEO event website page

**Economic Expansion Sponsor** **\$1,000**

- Sponsor logo presence on all marketing materials
- Sponsor logo/link posted on Team NEO event website page
- Email invitation and social media recognition before, during and after the event
- Logo in NEO Rising program

**Job Creator Sponsor** **\$500**

- Company logo listed on Team NEO event website page
- Recognition on social media before, during and after the event
- Logo in NEO Rising program